



# Reach the Leaders Shaping Cobb County

Cobb in Focus is the county's premier business and civic magazine, connecting your brand, organization, and story with the decision-makers driving growth, investment, and community impact. Each issue delivers high-quality journalism and targeted distribution to an influential, high-income audience across Cobb County.

**Connecting Leaders, Strengthening Community**

**Direct-Mailed Bimonthly | 58,000 Readers Per Issue | 20+ Years in Print | Digital Amplification**

## Cover Feature



- **What's Included:** The magazine cover, a professionally written 4-page cover feature article (1,000–1,200 words), and a custom cover photo shoot. You will have full rights to all photography for your ongoing marketing use.
- **Why It Works:** Combines maximum visibility with lasting marketing assets, positioning your organization as a leading voice in Cobb County while delivering high-impact content you can repurpose long after publication.

## Leader Profile



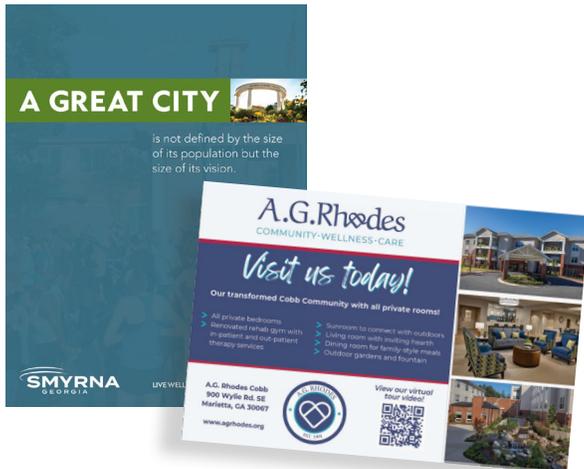
- **What's Included:** A 700-900 executive profile, presented in a full-page or premium placement format with supporting imagery you provide.
- **Why It Works:** Builds trust through authentic storytelling, elevating your leadership and reinforcing your organization's credibility within Cobb's business and civic community.

# Ask the Expert



- **What's Included:** A 600-700-word thought leadership feature addressing a timely industry topic, paired with branded visuals and expert attribution.
- **Why It Works:** Positions your organization or team as a go-to authority while delivering practical value to readers, driving credibility, and staying education-focused rather than promotional.

# Display Ads



- **What's Included:** High-impact print advertising with optional digital amplification across our website and e-newsletter.
- **Why It Works:** Places your brand in front of 58,000 influential business and civic leaders in a trusted print environment, driving awareness, recall, and long-term brand strength.

## Print is our foundation—digital amplification extends your reach.

Your content lives beyond the page on [cobbinfocus.com](http://cobbinfocus.com) and across our six partner Cobb County websites:

[marietta.com](http://marietta.com) | [kennesaw.com](http://kennesaw.com) | [acworth.com](http://acworth.com) | [vinings.com](http://vinings.com) | [mableton.com](http://mableton.com) | [austell.com](http://austell.com)

Select features may also be amplified through our targeted e-newsletter and social media channels, extending visibility among Cobb County's business and civic leadership community.

## For More Information Contact:



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